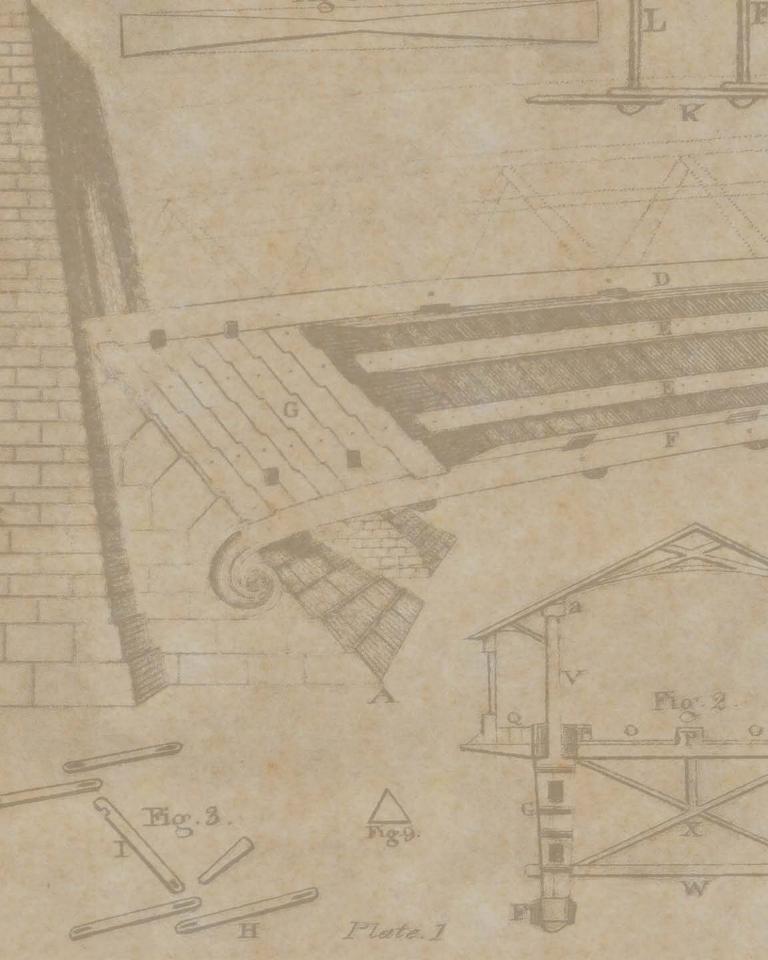


American University Library
Annual Report 2010–2011







Artemas Martin Collection

The images featured in this annual report are taken from a rare book held in the AU Library's Special Collections: A Treatise on Bridge Architecture; In Which The Superior Advantages Of The Flying Pendent Lever Bridge Are Fully Proved by Thomas Pope, published in 1811.

A Treatise on Bridge Architecture is part of the library's Artemas Martin Collection, which features a rich collection of mathematical texts from the fifteenth through the twentieth centuries.

Artemas Martin (1835–1918) was a self-taught mathematician, who also worked as a farmer, district school-teacher, and market gardener. He founded two mathematical publications, *Mathematical Visitor* and *Mathematical Magazine*, serving as editor, publisher, and typesetter of both. Martin also served as librarian of the U.S. Coast and Geodetic Survey and as "computer" (mathematician) in the tidal division. The bulk of the collection relates to algebra, arithmetic, and number theory, though some texts relate to surveying and other sciences.

To learn more about this or other items in the library's Special Collections, or to support this important work, please contact the University Archivist at 202-885-3255.

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Welcome from the University Librarian

Dear Friends,

The information environment we live in today stands in sharp contrast to our environment of 31 years ago, when the Bender Library at American University first opened. With so many choices for access to and delivery of information, change, for our community, is the only constant we can truly rely on. Flexible and responsive, your University Library continues to adapt to this ever-changing technological landscape, with the 2010–2011 year a dramatic example of this dynamic.

As always, the library's four key areas of activity revolve around people, places, partnerships, and resources. In each of these arenas, the library has been on the move, enabling success. This year we have had more students connecting to our burgeoning number of electronic resources within the library and across campus. Imagine: Just five years ago, we split our journals purchases 50-50 between print and electronic holdings; today, nearly 99 percent of all journal purchases are electronic. Books remain central to our collection, though, with most continuing to come into the library in printed form. Yet, the number of digitized books grows daily, as do the devices we use to read them.

A longstanding center for collaboration, the library hosted multiple events during the past year in support of interdisciplinary efforts, serving, once again, as a showcase venue for the All-American Weekend. We also welcomed two key faculty hires: a data management librarian to help further coordinate access and discovery of resources, and a School of Communication librarian to begin establishing direct alignments with university schools and colleges.

In our ongoing assessment of work structure, and its necessary evolution, we reorganized a traditional cataloging position into a new administrator role overseeing the electronic thesis-and-dissertation system. This move ensures that the adoption of electronic theses and dissertations at AU will successfully reach its implementation target of fall 2011.

Also of significant importance is the library's 10-percent increase in its collections budget for the coming two-year budget cycle. Wholly unique across the country, this level of investment in library resources comes in an era when most higher education budgets are flat or being cut. Our continued value in the eyes of the board reflects an important indicator of our successes.

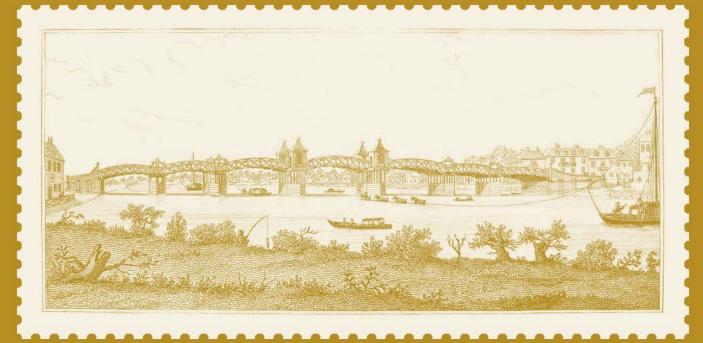
Even with such strong support from the university, however, our Friends of the Library remain essential to ensuring our flexibility in effectively serving the academic community.

Your help matters—and we are grateful that it has continued to grow! Thanks to donors like you, our annual fundraising increased 37 percent over last year. And thanks to a generous donation of the Sally L. Smith personal papers from the Smith family, we have strengthened our special collections and ties with the educational community at large, in honor of this visionary founder of the Lab School of Washington. Another significant acquisition is the archive of investigative journalism personal papers from the illustrious team of Donald L. Barlett and James B. Steele. This collection is the largest acquisition of personal papers in AU history, rich with promise for research possibilities.

With the facility an ongoing and fundamental focus, I close my welcome this year with a big thank you, as well as a challenge. You can see innovation in the library today by simply going into the new Graduate Research Center, which opened in August 2010. That inspired space, bridging the library to the award-winning structure housing the School of International Service, fosters graduate student success. We think it best illuminates the power of physical space to bolster intellectual rigor and creativity, which your support made possible. So I challenge you, personally, to help make the next big ideas happen, harnessing, with us, the potential we have begun to tap, in transforming the AU Library into a leading knowledge organization of the twenty-first century.

William A. Mayer

University Librarian



"Digitization makes it possible to efficiently and effectively research un-indexed sources such as AU's newspapers, the *Eagle* and the *American University Courier*. We utilize these tools to answer reference questions and research AU history."

—Susan McElrath, University Archivist

Preserving History by Looking Forward

Browse Your History at AU

The University Library is pleased to announce several newly digitized resources: AU's course catalogs (1914–2010); first newspaper, the *American University Courier* (1896–1926); and student yearbooks the *Aucola* (1927–1955) and *Talon* (1956–1999).

These resources present a rich trove of university history. In addition to courses offerings, the catalogs contain a campus profile, faculty rosters, and graduation requirements. Early catalogs include lists of students and honors and degrees awarded. The *American University Courier* provides news on some of AU's first benefactors, campus plans, and the growth of the academic program. In issues from the World War I era, the *Courier* discusses wartime activities on campus and includes numerous photographs. The *Aucola* and the *Talon* showcase student life at AU from those years and are the best sources of information on AU sports and student organizations.

The *Aucola* [yearbook] and the *Talon* [yearbook] showcase student life at AU from those years and are the best sources of information on AU sports and student organizations.

Digitally formatted as part of the Lyrasis Mass Digitization Collaborative, these resources are available on the Web, in partnership with the Internet Archive, at www.archive.org/details/americanuniversity/. Since the collection's debut, users have downloaded more than 10,000 of these materials.

Vietnam War protests. John F. Kennedy's commencement speech announcing his support for a comprehensive test ban treaty. Timothy Leary's warning for students to "be wary consumers of the mass media." You can find news about these historical events in the *Eagle Digital Archives*, a collection of AU's student newspaper, from its inaugural issue in November 1925 through December 1996. Presenting unique snapshots of social, cultural, and political history, the archives give voice to generations of students.

A part of the Washington Research Library Consortium (WRLC) Student Newspaper Collection, the *Eagle Digital Archives* is available at www.library.american.edu/eagle/ or on the WRLC's Digital and Special Collections home page, www.aladin.wrlc.org/dl/.

Another recently digitized collection yields records from a co-founder of AU's School of International Service (SIS), Albert D. Mott (1920–2008). Mott, an expert in European intellectual history, developed the two-semester foundation course required for SIS majors, The Western Tradition. Spanning 1940 to 2000 and beyond, his papers include audiovisual materials, correspondence, diaries, manuscripts, and teaching materials. Mott's research files include articles and notes on a variety of topics, including expressionism, Lafcadio Hearn, philosophy, and religion.

New Collections

With the assistance of Professors Chuck Lewis and Wendell Cochran from the School of Communication, the library will acquire the archive of a dominant force in investigative journalism, the team of Donald L. Barlett and James B. Steele (www.barlettandsteele.com). Recipients of numerous awards, including two Pulitzer Prizes and two National Magazine Awards, Barlett and Steele have worked as a team for more than three decades—at the *Philadelphia Inquirer* (1971–1997), *Time* magazine (1997–2006), and currently at *Vanity Fair*. The two men have also written seven books together.

In writing about the complex issues affecting Americans, Barlett and Steele pioneered reporting methods now standard in the profession. The archive, running from 1971 to 2010, includes raw research on unfinished and unpublished projects; leads on potential stories; and resources such as books, corporate and government reports, correspondence, Freedom of Information Act filings, interview notes and transcriptions, and manuscripts.

We are pleased to announce the acquisition of the papers of educator Sally Liberman Smith (1929–2007). Smith, who studied at Bennington College with dancer-choreographer Martha Graham and psychoanalyst and social psychologist Erich Fromm, had her senior thesis, *A Child's Guide to the Parent's Mind*, published as a book a year after graduation. She went on to earn a master's in education from New York University and in 1967, founded the Lab School of Washington, where she developed the innovative "academic club" method, which enables students to learn through visual and hands-on activities. In 1976 Smith joined AU's School of Education, to direct its master's in special education program. Winner of many awards,

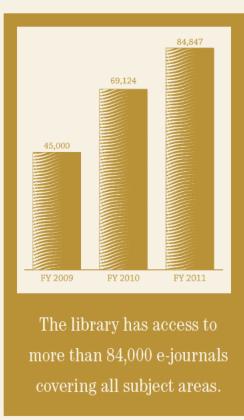
Smith authored ten books and lectured nationally and internationally on the role of the arts in teaching children with learning disabilities.

The Sally L. Smith Papers document her work at AU and the Lab School and include articles, books and poetry written by Smith; interviews with and speeches by Smith; correspondence; and lecture notes. Of particular note are samples of Gen. George S. Patton's homework illustrating his dyslexia, given to Smith by his daughter. For additional information about the collection, please consult www.american.edu/library/archives/finding_aids/slsmith_fa.cfm.

Electronic Resources Collections

The library purchased a number of electronic resources last year with donor funds, including the *Wall Street Journal Archives*, a historical collection of the *Baltimore Sun*, the *New Palgrave Dictionary of Economics*, and *Women in the National Archives* (UK). At the direction of AU's Accounting and Taxation Department to honor late faculty member Sue Marcum, the library also subscribed to the *CCH Accounting Research Manager*, a library of accounting resources containing authoritative and interpretive literature from accounting standards organizations.

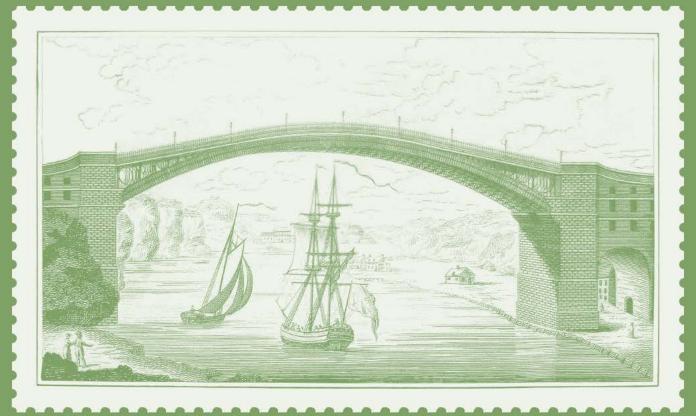
Subscriptions to e-journals reflect one of the most significant areas of growth over the past year for the library collection. The library has access to more than 84,000 e-journals covering all subject areas. Recently, through negotiations with large publishers—such as Elsevier, Sage, Taylor and Francis, and Springer—the library has been able to dramatically increase its access to e-journals in key subject areas, such as the sciences. As seen in the chart to the right, thanks to these large deals, the library has nearly doubled its number of accessible e-journals since 2009.



Electronic Resources Advancements

Always seeking to stretch money for resources further, the library has recently implemented a "patron-driven" e-book plan. Under this plan, the library can provide access to thousands of e-books but only pay for those downloaded at least twice by patrons. In fiscal year 2011, the library enabled access to more than 3,800 titles through this plan, yet, over the last year, only paid for 281.

Last year, the library also implemented SearchBox, a cutting-edge, Google-style search-and-discovery tool that covers the vast majority of the library's electronic resources, books, and subject guides. From a single search box, this tool indexes full texts, article citations, and library catalog records and returns a list of results ranked by relevance. Use of SearchBox, accessed via the library's home page, has increased significantly since its release in 2010.



"You no longer have to go to rare book libraries to conduct research in Renaissance studies, because every book that was published in England between 1485 and 1700 has been scanned and made available through *Early English Books Online!* The database gives students a rare window into the past that exhibits the different layout, typefaces, and pages of early modern books."

—Dr. Anita Sherman, Associate Professor Department of Literature

Enabling Student Success

Undergraduate Research Awards

The library launched a new awards program last year for high-quality undergraduate research papers or projects: the University Library Prize for Best College Writing Research Paper or Project and the University Library Prize for Best Undergraduate Research Paper or Project. These prizes recognize and award AU undergraduates who make extensive use of University Library collections and show evidence of critical analysis in their research skills, including locating, selecting, evaluating, and synthesizing information. This initiative supports the university's strategic direction by enhancing the undergraduate education experience through an emphasis on integrated, inquiry-based learning.

Papers and projects submitted for the awards required nomination by the professor responsible for the course and evaluation by a committee of AU faculty from the library, the College Writing Program, and other academic units.

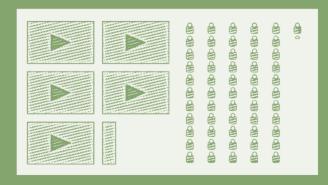
The winners of the University Library Prize for Best College Writing Research Paper and the University Library Prize for Best Undergraduate Research Paper each received a certificate and \$1,000. The awardees demonstrated:

- substantial use of library resources and collections in any format
- the ability to locate, select, evaluate, and synthesize library resources, in creating a project that shows originality or has the potential to lead to original research in the future
- evidence of significant personal learning and the development of a habit of research and inquiry, showing the likelihood of future achievement in these areas
- originality of thought, mastery of content appropriate to class level, clear writing, and a high quality of presentation

The prize for best undergraduate research paper would not be possible without the generous support of James McGrath Morris, CAS/BA '96, who dedicated his sponsorship of the award to the memory of Professor Terry Murphy and his commitment to the undergraduate research experience.

Tutorials

With online learning opportunities growing exponentially at AU, the library shares the campus-wide responsibility of fully supporting online, self-paced learning. Through the generous support of the provost, librarians build online tutorials with specially licensed software The 52 videos in the library's YouTube channel, the majority of which are tutorials, have received 41,131 views.



to help AU's residential and online learners access and use our multitudinous resources with ease. These step-by-step tutorials teach online learners how to search our scholarly literature and dataset databases, enabling them to conduct—at their leisure, outside of class—complex searches and evaluation of their search results.

During the academic years 2011–2012 and 2012–2013, librarians will plan, create, and implement an overhaul of our core library research tutorial used mostly by freshmen in the College Writing Program. This new multimedia tutorial will provide integral lessons about academic integrity, evaluation of online search results, and the basics of scholarly communication. With the engaging foundation of this new tutorial for library research, AU students will be able to build on their abilities in information literacy to conduct more extensive and complex library research throughout their AU curriculum, graduate education, and careers.

Graduate Research Center

One year after the library's Graduate Research Center (GRC) opened its doors, it continues to be widely used and well received.

Recognizing the needs of the university's graduate community—with many of its members walking a tightrope of deadlines, while juggling competing academic, professional, and personal demands—the library introduced a learning and research environment suitable to their circumstances and level of focus in fall 2010.

Since opening, the GRC has served as the intellectual commons, high-tech collaborative workspace, late-night study lounge, and between-class recharging center for many dedicated graduate students and faculty. The new home of the university's Graduate Leadership Council

offices, the center has also welcomed hundreds of researchers, hosted colloquia and dissertation defenses, and been the official classroom for several graduate-level courses.

Using our patrons' insightful feedback in making modifications to the center this past year, the facilities are now even better equipped to meet the needs of our research community.

Larissa Gerstel Critical Literacy Fund/ Curriculum Materials Center

Helping Future Educators Make a Difference

The Larissa Gerstel Critical Literacy Collection and the Curriculum Materials Center (CMC) provide future educators with the tools and resources they need to make a difference in the lives of the students they serve.

While working at AU toward a degree in sociology, Jessica Staff, CAS/BA '10, a student teacher in the University of Chicago's Urban Teacher Education Program, was struck by the importance of early education. She describes education as being "on the front line of change in our society." As a student at AU with a keen interest in social justice, Staff sought out the opportunity to work on an independent study project that would positively impact the lives of children.

She collaborated with M.O.M.I.E.'s TLC, an organization in Washington, D.C., focusing on culture-based learning and fostering confidence and cultural pride in preschool- and elementary-age children. Evaluating M.O.M.I.E.'s library and then using materials in the CMC and Larissa Gerstel Critical Literacy Collection, which support the curriculum of the School of Education, Teaching & Health and students across a variety of disciplines, Staff created a collection strategy for them and a list of suggested materials to acquire.

When she first began the project, she was excited by "the quality and variety of the literature available" in the CMC, finding a number of resources both reflecting the principles of multiculturalism and serving as examples of excellent literature. In her current work at the Legacy Charter School in Chicago, Staff incorporates books into her curriculum for fourth-graders that she first discovered in the CMC.

Case Competition

With the ever-expanding number of online resources available at AU, students and faculty do not necessarily come to the library to do their research. While the library offers several options for online support for those performing research outside the building—like instant messaging and e-mail-based references—sometimes the best strategy for helping users takes librarians outside the library to where the researchers are.

For the past two years the business librarian has worked in just such a capacity inside the Kogod School of Business. Toward the end of each semester and during special research events, business librarian Michael Matos has helped scores of students and teams working on final projects and papers. Helping students at their moment-of-research need has been extremely rewarding for Matos and greatly appreciated by students and faculty.

Another need for assistance arises during Kogod's college-wide case competition, one of its major events of the academic year, taking place every spring. The library's role in the competition meshes well with its goal of supporting research events on campus. This past year, the library hosted an informative meeting about the competition for participants, with the business librarian holding appointments at Kogod for any team wanting to take advantage of the service. Of the six finalists, three had met with the business librarian at least once during the competition for research assistance. This included the winning MBA team and the second-place undergraduate team.

Student Satisfaction with the Library

Many Successes, a Few Challenges—Survey Results

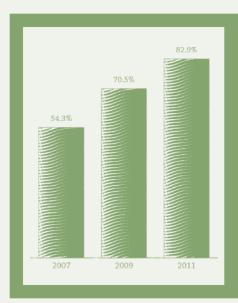
The library's spirit of service, of always wanting to improve on service to patrons, characterizes one of the great things about the AU Library. With so many creative people working on issues facing the academic library today—ever-evolving technologies, digitization, space-usage needs—we wanted to know, "How are we doing?"

In spring 2011, two surveys assessed user satisfaction. The first was the LibQual+ Survey, administered biannually since 2011 by the Association of Research Libraries, and designed to identify the library user's perception of service quality. Measuring resources, access, customer service, physical space, and information literacy, the survey targeted faculty and students at all levels. The second was the American University Campus Climate Survey, also

administered biannually across campus but only to undergraduates and graduates. This appraisal measured satisfaction with materials, services, general facilities, and online tools.

Overall, news is good from these comprehensive, information-gathering tools. For the first time, the library's physical space ratings improved over previous years in both surveys, reflecting positively on facility upgrades we have made. Respondents also rated both print and electronic materials more positively than in the past—which is notable, given the library's significantly reduced number of available print materials. These results point to success in meeting two demands: for tailoring the on-site collection more to usage and for expanding online collections. Yet again, users rated customer service highly, always a strong area for the library—a testament to the dedication of our staff and faculty to make the library experience both pleasant and useful.

While the library has made many gains, challenges still exist. Users reported dissatisfaction with finding and accessing online resources through the website. And while the library received more positive feedback on its physical space, the primary complaint was, "More outlets!" With more outlets added in summer 2011 and further assessments of the website planned to rectify areas of weakness, the library is tackling both of these issues head-on.



More than eighty-two percent of respondents to the AU Campus Climate Survey rated library materials (books, print journals, etc.) as "good" or "excellent" in 2011.

What came through very clearly from survey respondents was their support and appreciation—thank you! The library's mission of supporting the educational and research needs of the AU community means always looking for feedback on how to do that

better. If you have feedback for the library, send it along to the online suggestion box www.american.edu/library/forms/suggestion_box.cfm.

"I absolutely love our library!!!! It's a great place to study or find help with researching. I'm so happy with all the services the library provides. Keep up the excellent work!"

-Undergraduate student (from the LibQual+ Survey)



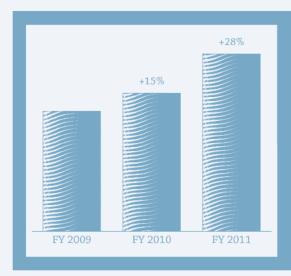
"I'd never thought of donating to the library before, just my school, until I was invited to a library benefit event. It really struck a chord for me—the resources and services of the library today are so far beyond anything we had in the old Battelle building back in the 70s. Now each year I love seeing what's new and the exciting ways the entire campus community uses and benefits from the library's outreach and services."

—Kate Perrin, CAS/BA '73 & KSB/MSPR '81

Supporting American University Library

About Friends

The Friends of AU Library is a community of alumni, faculty, staff, students, parents, neighbors, businesses, associations, and other well-wishers with a strong commitment to upholding the library's centrality in university life. They help preserve and protect, through the University Archives, AU's history and legacy, from the university's founding in 1893 to the present. Recognizing the vital role the library plays in learning, teaching, and research, Friends of the Library work to raise awareness and build support for the library.



Donations to the library have risen 28 percent over last fiscal year.

The increase in funding allowed for major renovation projects, such as the addition of the Graduate Research Center and an increase in the number of computer terminals.

Redistribution of Materials

Each year, the library receives 10,000–20,000 book donations from members of the AU community and neighbors—although, unfortunately, with limited space, only a small percentage of these books are added to the collection.

In sharing the AU passion for public service and the desire to contribute to local and global communities, however, the library is pleased to report that it redistributes many of these books to service organizations in the D.C. area.

For the past three years, the library has worked closely with a group of AU students running the DC Jail Library Project, who have established a library with donated books within the D.C. jail. These dedicated students have developed simple cataloging and circulation systems, and then offered instruction on those systems to inmates.

Working closely with a State Department representative, the library has also had hundreds of books delivered to schools in Haiti and Gambia. Always eager to find good homes for books, it is all the more rewarding to partner with other organizations to bring about positive change.

Helen Goldstein Fund

The Helen Goldstein Lifelong Learning Fund makes it possible for library staff members to take advantage of opportunities for professional development, in honor of Access Services librarian Helen R. Goldstein (1958–2003). An accomplished librarian recognized shortly before her passing with a Faculty Award for Outstanding Service to the University Community, Goldstein championed professional growth in the information sciences and encouraged many of the more than 90 employees she managed to further their careers.

The scope of career-enhancing tools and opportunities has grown impressively since the early 2000s, to include everything from interactive online workshops and seminars to laptops and e-reading devices, giving library professionals the flexibility to provide services in an increasingly limitless information landscape.

Most recently, contributions to the fund helped one master's in library science student and staff member attend her first American Library Association conference, while allowing another budding librarian to purchase textbooks. These are just two examples of the opportunities for professional growth made possible through the fund's continuing support.

Recognizing the vital role the library plays in learning, teaching, and research, Friends of the Library work to raise awareness and build support for the library.

Fund Descriptions

University Librarian Visionary Fund

Contributions for the University Librarian Visionary Fund can finance critical projects to address space needs and to leverage innovation opportunities.

Larissa Gerstel Critical Literacy Fund

In memory of Larissa Gertsel's contribution to AU and the community, her family and the School of Education started this fund to support collection and materials growth for the library's Curriculum Materials Center (CMC).

Helen Goldstein Fund

Recognizing the legacy of Helen R. Goldstein, access service librarian at AU, the library established a fund in her memory in 2004 to support professional development opportunities for library staff.

Special Collections Fund

The Special Collections fund supports the ongoing work of conservation and makes it possible for our Archives and Special Collections Department to continue to provide students, researchers, and the public access to historical and significant works.

Technology Innovation Fund

This fund supports student-centered programming and library enhancements that incorporate the innovative use of technology.

Eagle Digitization Fund

With the help of donors, the library has been able to digitize AU's student newspaper, the *Eagle*, from its earliest issue in 1925 through 2009.

Endowment Fund Descriptions

Roger and Nancy Brown Endowed Fund

Roger and Nancy Brown are among the original founders of the Friends of the AU Library and set up this fund to support strengthening the library's collections, resources, and facilities.

Keker Endowed Library Fund

Samuel and Lucy Keker established this fund to enhance the operating budget of the library, which allows for building renovations, expanding collections, and much more.

Student Endowment Fund

Created in 1998 by the American University Student Government and Graduate Leadership Council, the Student Endowment Fund finances the expansion of library resources.

Roger Brown Preservation Fund

Margaret D. Anthon started this fund in honor of Roger H. Brown, to support the ongoing preservation of library collections through cleaning, repairing, binding or replacing books of significant value.

Lewis Alexander Fund

Made possible by a generous bequest from Lewis M. Alexander, this fund supports the purchase of resources in the fields of economics and business administration.

Class of 1942 Endowed Fund

In an effort to support the acquisition of books, newspapers, and periodicals dealing with history, economics, sociology, and literature during the World War II years (1938–1946), this fund was created by the class of 1942.

Friends of AU Library

We are pleased to recognize the generous support from those who supported the library between May 1, 2010, and April 30, 2011, at President's Circle, Sustainer, and Patron levels. Thank you!

President's Circle

Anonymous

Tyler Abell & Elizabeth Clements Abell

Lynda Lees Adams

Karin A. Akerson CAS/BGS '96

Matthew T. Bennett & Linda Nguyen

Bonnie Berk

Sherrill Berk & Jeffrey L. Swartz

Vida Berkowitz

James W. Carroll SPA/PhD '77

Jack C. Cassell SOC/BA'77 & Denise Cassell

Richard T. Cockerill CAS/MS '78 & Becky Cockerill

Ann S. Ferren

Janice L. Flug SPA/MPA'80

Gary S. Gadren & Joann Gadren

William A. Gaines SPA/BA '69 & Katherine S. Gaines CAS/BA '70

Gabriele Gandal

Alan L. Genicoff CAS/BS '74

Gail S. Hanson & John N. Hanson

Christopher S. Jacobs SPA/BA '01

Thomas L. Jacobson SIS/BA'87 & Mabel Shaw

Rose E. Johnson Katen

Betty Ann Leith CAS/MA'81

Gerald S. Malitz CAS/BA '72 & Ruth L. Marcus

William A. Mayer & Laurie Sprung

Jason Phillips KSB/MBA '99

George Putnam & Kathy Z. Putnam

Elizabeth F. Reed

Arthur J. Rothkopf & Barbara S. Rothkopf

Pete Seitz & Carol Seitz

Robin Berk Seitz SIS/MA'95, Richard Seitz, & Loree Seitz

Neal A. Sharma SPA/BA'98 & Angela M. Sharma CAS/BA'98

Randall A. Smith

David J. Snyder KSB/BSBA '83 & Margaret A. Salamon, M.D.

Teufel Family Foundation

Patricia A. Wand

James A. Whyel & Pamela S. Whyel

Sustainer

Anonymous

Jorge J. Abud KSB/MS '83 & Barbara A. Bartoo

Bethany J. Bridgham WCL/JD '88

Nancy A. Caton

Friends of Colombia

W. Dennis Grubb SIS/MA '68

Sandra L. Handleman CAS/BS '69 &

Aaron L. Handleman

Donald Hester SIS/BA '64

Carole L. Krasick & Fern E. Polaski

Catherine M. Perrin SOC/BA '73, SOC/MS '81

Rinn-Sup S. Shinn & Sinsok Shinn

Christopher Simpson

Fred W. Thomas & Terri M. Thomas

Trudi K. Trimiar CAS/BS '56

Patron

Anonymous

Ruth D. Bartfeld CAS/MED '82 &

Charles I. Bartfeld

Lincoln E. Bragg

Sarah Irvine Belson & Stephen Belson

Sara E. Cruley CAS/BA '98 CAS/MA '00 &

Kyle R. Cruley SPA/BA '98

Noel F. Culler SIS/MA '69 & Judith A. Culler

Karl E. Dalstad SIS/BA '90 &

Patricia S. Spence-Dalstad

Melanie Davis

Marta A. De la Torre CAS/MA'83

Anne L. Foster CAS/BA'87

Patricia R. Friedman

Douglas Galbi

Krassimir H. Genov SOC/BA'96

Betty A. Goldstein

Charles P. Griffin SPA/BA '94 &

Jennifer B. Griffin SPA/BA '94

Mary D. Hawley Nursing/BS '82 &

Rollins J. Hawley

Mark J. Horoschak SPA/BA'73

Cathy Hubbs & Kent M. Hubbs

Jeanette M. Jerrell

Jerome Jimason

George K. Kaffenberg Con/BS '67

Cathy V. Kane SOC/BA '82 & Peter G. Kane

Patrick E. Kehoe & Carole J. Kehoe CAS/PhD '82

Cornelius M. Kerwin SPA/BA '71 &

Anne L. Kerwin CAS/BA'71

Linda K. Mancillas SPA/MA '09, SPA/PhD '10

Priscilla I. Pagano SOC/BA '65 & Philip H. Potter

Dennis R. Riley SIS/BA '94

David A. Rosenberg CAS/BA '69, CAS/MS '70 &

Deborah L. Rosenberg

Anita G. Sherman

Maria S. Sims CAS/BA '02

Peter T. Starr & Alice C. Hill

Diana L. Vogelsong CAS/MA '81 &

Wallace C. Duncan

Gregory J. Zweig SPA/BA'89



"Books are really the inspiration for my lessons in multiple disciplines. If I am thinking about how I am going to teach a new topic, I always think about ways literature can help enrich my lesson. I see literature as a way to build personal relationships with students."

—Jessica Staff, CAS/BA'10

Changing the Face of Research and Reading

Reference Librarians/Subject Specialists

AU Library's research librarians are some of its most important resources. Subject librarians select materials in all formats, working with faculty and academic programs to develop learning outcomes for subject-specific information literacy, ensuring that students gain the necessary research skills for success in their fields. Last year, librarians taught 434 classes to 8,887 students. In addition to providing research assistance at our busy reference desk (16,497 questions), through instant messaging (2,569 questions), and e-mail (401 questions), these dedicated professionals hold personal consultations with faculty and students undertaking complex research. Last year, 456 students and faculty made appointments with librarians to receive personalized expert guidance.

Although the library still has a strong cadre of generalist research librarians, in the past several years, subject librarians have been hired to serve specific programs. This past year the library was very fortunate to hire Robin Chin Roemer as librarian to the School of Communication and is currently searching for a librarian for the School of Public Affairs. This model enables vital, closer relationships to develop between the library and specific schools and academic programs.

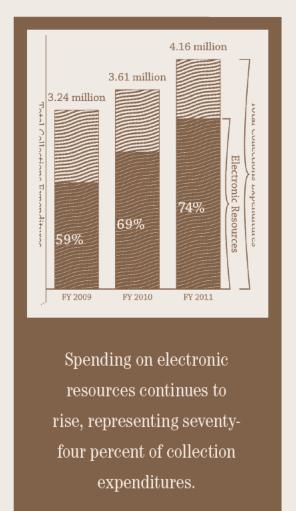
Collection Highlights

Major Purchases and Subscriptions

Early English Books Online (EEBO)—multidisciplinary ProQuest database containing the contents of more than 120,000 resources, from the first book published in English to 1700. Spanning a wide range of subjects, the database features works by Shakespeare, Galileo, Newton, and Queen Elizabeth I. Supported by the Departments of Literature, History, Art History, and Performing Arts, and with generous funding assistance from the provost and dean of the College of Arts and Sciences, purchase of this expensive database represents a truly cooperative effort. (\$134,000 purchase; \$1,050 yearly fee)

Factiva—Dow Jones database providing current information from 31,000 global news sources in 26 languages. This resource includes more than 600 continuously updated newswires and thousands of business sources unavailable for free on the Web. (\$23,313 yearly subscription)

African American Newspapers 1827–1998—chronicle of more than 270 titles from 35 states of historic events and daily experiences of African Americans. This primary-source collection



bolsters research and curriculum in African American and African diaspora studies, American studies, history, literature, and other disciplines. (\$27,866 purchase; \$875 yearly fee)

Baltimore Sun: Historical—significant purchase supporting the new PhD program in the School of Communication. This database gives the AU community another important digitized, regional, and primary resource covering the years 1837–1986. (\$28,836 purchase; \$2,088 yearly fee)

Sage Research Methods Online—database of research methods tools helping students and faculty in the social sciences and sciences explore methodologies, design projects, and write up their findings. It provides content from more than 600 books. (\$7,500 yearly subscription)

GREENR (Global Reference on the Environment, Energy, and Natural Resources)—collection offering content on the environment and

sustainability and emerging green technologies. It supports the Departments of Environmental Studies and Biology, as well as environmental policy research within the School of International Service and School of Public Affairs. (\$4,583 yearly subscription)

Films on Demand—streaming video platform allowing more than 6,500 educational programs in the humanities, social sciences, and sciences to be incorporated into content-management systems for course reserves and distance-learning software. (\$13,200 yearly subscription)

Digital Futures Forum

In fall 2010, the library hosted its third annual Digital Futures Forum. Two speakers—Joan K. Lippincott, associate executive director of the Coalition for Networked Information, and Tom Scheinfeldt, managing director of the Center for History and New Media and professor

of history at George Mason University—provided insight into the changing role of libraries, given the advent of digital technologies.

...calling for faculty and librarians to stand ready to help students analyze a wide variety of sources for creating new information.

Lippincott, whose organization represents some 200 organizations, discussed emerging opportunities for teaching and research in this environment. While digitization offers unprecedented access to specialized collections, it has also generated information overload, she argued, calling for faculty and librarians to stand ready to help students analyze a wide variety of sources for creating new information. With opportunities for mining large data collections and combining materials in a number of formats in developing content, librarians need to apprise researchers of resources available and adjust their models for providing information. Lippincott closed by raising important questions for consideration: How much should libraries keep in print? Will purchase-on-demand replace collection development as we know it? Will students develop highly personalized collections on their mobile devices?

Scheinfeldt provocatively titled his talk, "Nobody Cares about the Library: How the Digital World Makes the Library Invisible—and Visible—to Scholars." Speaking from a scholar's perspective, he believes librarians should play as unobtrusive a role as possible in assisting users with research but facilitate the gathering of and access to information, while providing creative leadership. The digital library, he noted, may be invisible, but its content should be visible. Creating 9/11 archives, providing tools for researchers, and supporting open-access publishing fees are some of the ways he cited for libraries to take a proactive approach.

Bill Mayer, University Librarian, hosted the forum, summing up the dilemma that libraries and their users face in his opening remarks, "We are being overwhelmed by choice." During a reception after the event, attendees enjoyed a "petting zoo" of electronic devices, including a Kindle, Nook, and iPad.

Campus Partner Collections

In 2008 the library began a new kind of outreach to other collections on campus, starting with the Gay, Lesbian, Bisexual, Transgender and Ally (GLBTA) Resource Center. The goal was to make them discoverable through the library's online catalog but allow them to circulate from their existing locations across campus.

In 2010, the library added the collections of a number of new campus partners, including those from the Career Center, Women's Resource Center, and Visual Resources Center. Many of these collections were previously only available on their respective center's website.



With four partner collections cataloged, the library has plans to expand this initiative to the School of Communication and the Katzen Arts Center.

Staff & Faculty Profile



Andrea Paredes-Herrera

Interlibrary Loan Specialist

Since she began working full time at the University Library in 2003, Paredes-Herrera has been a cornerstone in the library's Interlibrary Loan Department. With her primary responsibility of facilitating requests from students, faculty, and staff for research materials that the library does not own, she has procured more than 70,000 books and articles for AU researchers. In addition, Paredes-Herrera volunteers her time as a key member of the library's Staff Morale Advancement and Recognition Team. Her exceptional work has provided invaluable service to both her colleagues within the library as well as externally to the larger AU community.



Alex Hodges

Assistant Director for Library Instruction

Prior to joining the American University faculty in 2004, Hodges worked within library systems at the National Gallery of Art, University of Maryland College Park, and University of Florida. Having earned tenure and promotion in 2011, he leads the library's efforts to integrate information literacy instruction throughout all facets of the AU curriculum. He serves as the library's liaison to the School of Education, Teaching & Health (SETH), where he also teaches courses on educational technology and children's literature.

Hodges' research interests focus on the library user's information-seeking behavior via new media and within education-related library collections. His additional background in Teachers of English to Speakers of Other Languages (TESOL) assists campus-wide efforts to teach international students about American standards of academic integrity and scholarly communication.

Looking Forward

Plans for Fiscal Year 2012

AU Library is constantly evolving and responding to the needs of its community. Over the coming year, you can expect many more changes and improvements, including:

- · continued work renovating the library building
- better partnerships with the Center for Teaching, Research, and Learning and the Office
 of Information Technology—resulting in more integrated academic technology services
 and the fall 2011 launch of a shared Technology Support Desk in the library
- · major special collections enhancements and growth
- continued alignment with schools and colleges through the hiring of a new School of Public Affairs Librarian and connecting more librarians directly to the students and faculty they support
- a re-envisioning of the collections—bridging the digital divide between print and electronic materials for our users
- a focus on staff development and organizational change to meet the needs of the twenty-first century university
- the addition of tutorials and other online learning aids that increase the reach of our instructional program



Students studying on the remodeled first floor of the library.

The University Library enables educational and research success	by:
 building collections and facilitating access to information across all formats teaching people how to locate, assess, and use information to meet their needs 	
 teaching people now to locate, assess, and use information to meet their needs providing welcoming spaces that support a full range of intellectual endeavors 	
	4.4



Or build this flying Bridge, the author's boast, Or thousand other schemes now gone and past, Or thousand things to come, that none e'er knew, As time rolls on, invention shall prove true: If these were all design'd for one man's work, The other sons of art in caves might lurk, And mourn their useless state, as lost to fame, Compell'd to live and die without a name. ARCHIMEDES foretold the lever's power, How he could with a pole upset a tower, Or raise the globe, if fulcrum were but strong, Sufficient for to rest his lever on. The author's Bridge shall surely rise to fame, In spite of envy's efforts, power, or claim, And men of liberal science own its worth, Respect his name and cultivate its growth.

T. POPE.

